

KEY STRATEGIES

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SUPPORT HIGH RISK GROUPS & ESTABLISHED COMMUNITY-BASED GROUPS THAT —

- ENGAGE PEOPLE MOST AFFECTED
- DEVELOP LEADERS
- SEE OPPORTUNITY AND DEMONSTRATE READINESS
- ARE WILLING COLLABORATORS



SUSTAIN THE FIELD OF COMMUNITY ORGANIZING & ADVOCACY IN NEW YORK BY —

- STRENGTHENING THE CAPACITY OF ORGANIZATIONS TO SUSTAIN THEIR WORK
- GENERATING DIALOGUE ON TIMELY ISSUES
- HELPING ORGANIZATIONS TO BE INFLUENTIAL AND EFFECTIVE
- CONVENING GRANTEEES TO MAXIMIZE IMPACT
- BUILDING THE LEADERSHIP PIPELINE FOR COMMUNITY ORGANIZING



SECURE ADDITIONAL SUPPORT FOR THIS WORK BY —

- AMPLIFYING THE VALUE OF GRASSROOTS ORGANIZATIONS THAT BUILD COMMUNITY AND INFLUENCE POLICY CHANGE
- PROMOTING AN APPROACH TO GRANT MAKING THAT EMPHASIZES TRANSPARENCY, ACCESSIBILITY, AND RESPECT FOR GRANTEEES AS EXPERTS



RESOURCES NEEDED TO CARRY OUT STRATEGIES

HEALTHY ORGANIZATIONS THAT —

- HAVE SKILLED LEADERS
- MAKE STRATEGIC COLLABORATIONS
- PLAN WELL AND UNDERSTAND THE LANDSCAPE OF THEIR WORK



FOUNDATION BOARD & STAFF WHO ARE —

- ENGAGED IN AN OPEN APPLICATION PROCESS
- HAVE A DEEP KNOWLEDGE OF NEW YORK, AND ARE WELL-VERSED IN A VARIETY OF ISSUES
- CAN ACT AS SCOUTS TO FIND LESS KNOWN, HIGH RISK GROUPS OR CAMPAIGNS



COMMUNICATION TOOLS TO —

- PROMOTE THE FOUNDATION'S GRANT MAKING APPROACH
- AMPLIFY THE WORK OF GRANTEEES
- INFLUENCE THE SECTORS MOST RELEVANT TO THE FOUNDATION'S WORK

